

# **State of Alaska FY2022 Governor's Operating Budget**

## **Department of Education and Early Development Live Homework Help Component Budget Summary**

## Component: Live Homework Help

### Contribution to Department's Mission

To provide Alaskan students with educational support through tutoring.

### Major Component Accomplishments in 2020

Fiscal Year	# Students Served	# of Tutoring Hours
2009	8,384	2,917
2010	8,571	2,953
2011	12,018	4,136
2012	18,428	5,927
2013	18,868	6,182
2014	25,046	8,480
2015	31,376	11,098
2016	22,778	8,248
2017	19,110	6,978
2018	16,360	6,136
2019	10,021	3,681
2020	9,711	3,748

- Teachers work eight hours a day for 180 days a year, a total of 1,440 hours. During FY2020, Live Homework Help provided tutoring hours equal to the number of hours for 2.6 full-time teachers at a cost to the State of \$138,200.
- Usage of Live Homework Help increased by 39% between January and February as students moved to remote schooling due to COVID-19 health pandemic.
- Facebook advertising targeted at Alaskans aged 12 – 21 and implemented in FY2019 will be evaluated for its effectiveness. Additional advertising will be employed to increase student usage of this service within available funding limits.

### Key Component Challenges

Live Homework Help is a popular service that regularly elicits high levels of satisfaction and wonderful comments from the students who have engaged with the tutors. This service clearly supports the overall mission of the Department of Education and Early Development. Statewide user groups include:

- K – 12 Public and Private 41.1%
- Homeschool 2.6%
- UA Campuses 38.8%
- Other college or university 6.0%
- Other 11.5%

As with all online services, what is so easy to buy is often very difficult to advertise in a world cluttered with millions of web pages competing for limited human attention. The decline in usage statistics indicates the absolute need for a marketing campaign. This campaign will need to be precisely calibrated to what the Division is able to afford. Each tutoring session costs the Division \$7.75. An extremely successful campaign may go beyond the financial resources available to pay for the tutoring sessions.

### Significant Changes in Results to be Delivered in FY2022

Library Development staff developed a coordinated advertising campaign for Live Homework Help that began with a buy of advertisements on Alaska Public Media for August – December 2020. Initial results show a significant surge in usage of Live Homework Help. Staff will monitor usage and per-session costs of the service as the

campaign continues.

### **Statutory and Regulatory Authority**

No statutes and regulations.

Contact Information
<p><b>Contact:</b> Patience Frederiksen, Division Director <b>Phone:</b> (907) 465-2911 <b>E-mail:</b> <a href="mailto:patience.frederiksen@alaska.gov">patience.frederiksen@alaska.gov</a></p>

**Component Detail All Funds**  
**Department of Education and Early Development**

**Component:** Live Homework Help (3059)

Non-Formula Component

**RDU:** Alaska State Libraries, Archives and Museums (386)

	FY2020 Actuals	FY2021 Conference Committee	FY2021 Authorized	FY2021 Management Plan	FY2022 Governor	FY2021 Management Plan vs FY2022 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	138.2	138.2	138.2	138.2	138.2	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
<b>Totals</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>0.0</b>	<b>0.0%</b>
<b>Fund Sources:</b>							
1226 High Ed (DGF)	138.2	138.2	138.2	138.2	138.2	0.0	0.0%
<b>Unrestricted General (UGF)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Designated General (DGF)</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>138.2</b>	<b>0.0</b>	<b>0.0%</b>
<b>Other Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Federal Funds</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0%</b>
<b>Positions:</b>							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

**Change Record Detail - Multiple Scenarios with Descriptions**  
**Department of Education and Early Development**

**Component:** Live Homework Help (3059)

**RDU:** Alaska State Libraries, Archives and Museums (386)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2021 Conference Committee To FY2021 Authorized *****												
Conference Committee												
1226 High Ed	ConfCom	138.2	0.0	0.0	0.0	0.0	0.0	138.2	0.0	0	0	0
		138.2										
	Subtotal	138.2	0.0	0.0	0.0	0.0	0.0	138.2	0.0	0	0	0
***** Changes From FY2021 Management Plan To FY2022 Governor *****												
	Totals	138.2	0.0	0.0	0.0	0.0	0.0	138.2	0.0	0	0	0

**Line Item Detail (1676)**  
**Department of Education and Early Development**  
**Grants, Benefits**

**Component:** Live Homework Help (3059)

Line Number	Line Name		FY2020 Actuals	FY2021 Management Plan	FY2022 Governor
7000	Grants, Benefits		138.2	138.2	138.2
Object Class	Servicing Agency	Explanation	FY2020 Actuals	FY2021 Management Plan	FY2022 Governor
		<b>7000 Grants, Benefits Detail Totals</b>	<b>138.2</b>	<b>0.0</b>	<b>138.2</b>
7003	Sub-Recipient Pass-Through Grants	Grants to Alaska Library Network for tutoring services through tutor.com to assist Alaskan students. Tutoring is available in math, physics, chemistry, biology and writing, for grades four through early college.	138.2	0.0	138.2